



Paige Luther
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Experience

Software Content Editor at Marel

Bellevue, WA February 2019 – Present

- Develop, write, and edit content for marketing channels
- Write articles for internal and external publication
- Plan, design, and create content for marketing campaigns
- Create content for newsletters and white papers
- Write and edit scripts for videos as well as performing voiceovers
- Adhere to localization standards for an international company
- Collaborate with cross-industry departments to influence and execute brand image and voice
- Write and design invitational and PR material for events
- Collaborate with sales team to improve sales and marketing materials
- Create, research, and implement social media posting
- Update product information on website and in documentation
- Edits presentations and articles for team members
- Responsible for organization of presentations, interviews, waivers, and media content for conferences

Technical Writer at Starbucks

Seattle, WA June 2018 – February 2019

- Developed working *Style Guide* for writing
- Reviewed and consolidated over 600 facilities documents
- Restructured and rewrote documentation for clarity
- Edited writing for cohesiveness
- Facilitated meetings regarding:
 - Setting project goals
 - Subject matter expert review
- Assigned and tracked all content restructuring work
- Uploaded and checked-in updated documentation to Oracle Service Cloud
- Reviewed user manuals for clarity and consistency, and to identify standards, policies, and procedures

Technical Writer at Washington Federal

Seattle, WA January 2014 - June 2018

- Developed desktop and operational procedures and documented software instructions
- Maintained and updated information on the company's internal Wiki
- Wrote and edited topics for both the company-wide newsletter and urgent alerts
- Created a weekly dashboard that analyzes the status of ongoing projects for the team
- Headed creation and testing of software instructions during a company-wide conversion
- Created 75% of the 232 software instruction pages ahead of three-month deadline
- Led large role-based documentation projects, which have included:
 - Shadowed Subject Matter Experts to document processes for the role
 - Created new procedures based on gathered information
 - Organized and formatted all information in either a wiki or user manual format

Education

Certificate in Professional Technical Writing - University of Washington, Seattle, WA 2018

Bachelor's Degree in Fine Arts - Academy of Art University, San Francisco, CA 2012

Skills

Microsoft Office
Adobe Acrobat Pro
SharePoint
MadCap Flare

Adobe Photoshop
Adobe Illustrator
WikiText
Oracle Service Cloud

Windows XP/7/10
Basic HTML
Visio
Wrike